Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of)	SEP - 5 1995
Amendment of Section 73.202(b), Table of Allotments, FM Broadcast Stations.)	RM-8641 RM-8688 RM-8688 RM-8688
(Rose Hill, Trenton, Aurora and Ocracoke, North Carolina))	RM-8689 DOCKET FILE COPY ORIGINAL

To: Chief, Allocations Branch

REPLY OF DUPLIN COUNTY BROADCASTERS TO COUNTERPROPOSAL

Duplin County Broadcasters ("DCB"), by its attorneys and pursuant to <u>FCC Public Notice</u>, Report No. 2092, Mimeo No. 55394, released August 21, 1995, hereby replies to the August 10, 1995 "Comments and Counterproposal of Aurora Broadcasting" ("Counterproposal") in the above-captioned matter. In reply thereto, the following is respectfully shown:

1. DCB, the licensee of FM Station WBSY, Channel 284A,
Rose Hill, North Carolina, seeks reassignment of Channel 284 from
Rose Hill to Trenton, North Carolina; an upgrade of the allotment
from Class A to Class C2; and modification of the license of WBSY

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 $^{^{1/}}$ Also filed on August 10, 1995 were the "Comments and Counterproposal of JEE Broadcasting, Inc., L.P." ("JEE"), seeking the allotment of Channel 284C3 to Ocracoke, N.C. Thereafter, on August 25, 1995, JEE filed a "Motion to Dismiss the Counterproposal of JEE Broadcasting, Inc., L.P." JEE stated therein that it would no longer pursue its counterproposal, and that it was filing its motion in advance of the established deadline for replies to counterproposals so that "the Commission's staff would not be additionally burdened with the requirement to review commentary filed by other parties who might respond to JEE's original Counterproposal." In reliance on those representations by JEE, DCB will not burden the Bureau's staff by replying to JEE's proposal at this time. However, as the Bureau has not yet acted formally on JEE's motion, DCB respectfully reserves the right to submit reply comments thereto in the unlikely event that JEE's motion to withdraw the proposal for the Ocracoke allotment is not granted.

accordingly. The Counterproponent proposes the allotment of Channel 283A to Aurora, North Carolina, which would preclude DCB's proposal. It is hereinbelow shown that Trenton is the preferred allotment under the priorities set forth in Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88, 92 (1982). However, DCB has located an alternate channel available for allotment to Aurora, which will enable the Commission to grant both allotments.

A. Comparative analysis.

- 2. The allotment priorities set forth in Revision of FM

 Assignment Policies and Procedures, supra, are (1) first fulltime aural service; (2) second full-time aural service; (3) first
 local service; and (4) other public interest matters. In the
 instant case, the Trenton and Aurora proposals would each bring
 first local service to their respective communities. When "other
 public interest matters" are considered, however, Trenton is the
 preferred allotment.
- 3. The Trenton proposal would make the most efficient use of the spectrum, by maximizing service to the largest population and the largest geographic area. Specifically, the reallotment of Channel 284, from a Class A station at Rose Hill to a Class C2 station at Trenton, will enable WBSY to dramatically increase the population served within its 60 dBu contour, from 36,354 to 347,878 persons², and to increase the area encompassed within

^{2/}DCB's original consulting engineer, William J. Pennington, III, had calculated the total population within the Trenton station's proposed 60 dBu contour as 336,401 persons. DCB's

WBSY's 60 dBu contour to 8,559 kilometers, without creating any unserved or underserved loss area. On the other hand, the Aurora proposal is calculated to serve only 31,096 persons, in an area of just 2,134 square kilometers, none of which is presently unserved or underserved. Thus, the proposed allotment to Trenton will serve more than eleven times the number of persons as would be served by an allotment to Aurora, and more than four times the geographic area as would be served by an allotment to Aurora. In view of the far more efficient use of spectrum that would be made by the Trenton facility, the Trenton allotment should be preferred.

4. Neither Trenton nor Aurora is located within an urbanized area. Trenton, however, is the seat of Jones County, North Carolina, which has no locally licensed aural facilities anywhere in the county. On the other hand, Aurora, located in Washington County, is not the county seat, and there are a number of broadcast stations already licensed to communities in Washington County which serve the needs and interests of Washington County residents. Thus, the Trenton allotment would be a fairer, more equitable distribution of service, by ensuring that the

current consulting engineer, William Culpepper & Associates, Inc., upon further study, has recalculated the total population within the Trenton station's proposed 60 dBu contour as 347,878 persons.

^{3/}Engineering Statement of William Culpepper & Associates,
Inc., attached hereto as Exhibit A.

⁴/<u>Id.</u>

needs and interests of Trenton, and also surrounding Jones County, are served.

- 5. Contrary to the Counterproponent's assertions (Counterproposal, page 2), Trenton should not be deemed a "quiet village." In the August 25, 1995 "Reply Comments Of Duplin County Broadcasters" ("August 25 Reply"), incorporated herein by reference), DCB showed (at page 9) that the Commission previously has rejected "quiet village" allegations and allotted frequencies to communities with attributes similar to Trenton, citing Bloomington and Nashville, Indiana, 4 FCC Rcd 5764 (Chief, Alloc. Br., 1989) (first service allotted to alleged "quiet village" of a few hundred people which was the county seat), and Bartow, Chauncey, Dublin, Eastman, Jeffersonville, Lyons, Soperton and Unadilla, Georgia, 4 FCC Rcd 6876 (Chief, Alloc. Br., 1989), recon. dismissed, 5 FCC Rcd 442 (Chief, Alloc. Br., 1990) (channel allotted over "quiet village" objections to a self-governing community of 350 persons).
- 6. Nor is there any basis for the Counterproponent to question Trenton's status as a "community" for allotment purposes (Counterproposal, page 3). The August 1995 Reply (at pages 3-9) showed that Trenton, the county seat of Jones County, is a self-governing, economically self-sufficient community with its own identity and distinct local characteristics and interests.

⁵/A copy of the August 25 Reply is attached hereto as Exhibit C for the convenience of the Bureau.

- 7. The 1990 U.S. Census population count for Trenton is artificially small. The August 25 Reply noted (at pages 5 and 9) that the City has not formally annexed areas just outside Trenton proper whose residents consider themselves to be part of Trenton. Approximately 1,000 people live within a couple of miles of Trenton's formal borders, in Jones County, which has no community with an allotted local service. Indeed, as noted in the August 25 Reply (at Exhibit 5), the City of Trenton provides some municipal services to areas in the county just beyond Trenton's formal borders. According to the 1990 Census, Jones County has a population of 9,414. The 1990 Census shows Aurora with a population of 654.
- 8. The August 25, 1995 Reply further showed (at page 6) that the City of Trenton has unique needs that are not addressed by presently received broadcast media. More than one third of the population of Trenton is Black (August 25 Reply, page 8).
- 9. The August 25 Reply showed (at pages 10-11) that the reallotment of Channel 284 will not deprive Rose Hill of its only aural service, and any loss areas would continue to be well-served. In sum, the significant public interest benefits of the reallotment to Trenton would outweigh the impact of any service loss.

B. Alternate Aurora allotment.

10. DCB has determined that Channel 221A can be allotted to Aurora as an alternative to Channel 283A, in order to resolve the conflict with DCB's proposal for Channel 284C2 at Trenton. The

engineering report by DCB's consulting engineer, William Culpepper & Associates, Inc., attached hereto as Exhibit A, shows that Channel 221A can be allotted at a reference point of 35° 18' 13" North Latitude, 76° 47' 18" West Longitude, near the center of the town of Aurora, with no unresolved spacing issues.

- 11. The proposed allotment of Channel 221A at Aurora meets all spacing requirements except with respect to the presently licensed facility of WQSL, Channel 222C2, Jacksonville, NC, and the application of American Family Association ("AFA") for a new non-commercial educational FM on Channel 220A at New Bern, North Carolina (File No. BPED-950626MA). However, both of these spacing questions have been resolved.
- 12. WQSL recently filed a license application (File No. BLH-950612KD) to cover construction at a new site. The WQSL site change eliminates the spacing conflict with Channel 221A at Aurora.
- 13. AFA has agreed to file a frequency change amendment to its pending application for a new NCE FM station at New Bern, in order to accommodate the proposed allotment of Channel 221A to Aurora. Attached hereto as Exhibit B is a statement signed by Donald Wildmon, President of AFA, by which AFA agrees to file an amendment to its application, to specify Channel 211 in lieu of Channel 220. Thus, Channel 221A can be allotted to Aurora, contingent upon AFA amending its application to specify a channel other than Channel 220 at New Bern. Bisbee and Green Valley, Arizona, 6 FCC Rcd 1330 (Acting Chief, Alloc. Br., 1991).

14. If Channel 221A is allotted to Aurora in lieu of Channel 283A, there would be no conflict with allotment of Channel 284C2 to Trenton, as proposed by DCB.

WHEREFORE, the premises considered, it is respectfully submitted that Channel 284C2 at Trenton, North Carolina, should be substituted for Channel 284A at Rose Hill, North Carolina, and the license of WBSY should be modified accordingly.

Respectfully submitted,

DUPLIN COUNTY BROADCASTERS

В

Peter Gutmann Ellen S. Mandell Its Attorneys

PEPPER & CORAZZINI, L.L.P. 200 Montgomery Building 1776 K Street, N.W., Suite 200 Washington, D.C. 20006 (202) 296-0600

September 5, 1995

WBSY

TRENTON, NORTH CAROLINA

ENGINEERING EXHIBIT

September 1995

TRENTON, NORTH CAROLINA

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TRENTON, NORTH CAROLINA

DECLARATION

I declare, under penalty of perjury, that I have prepared the attached Engineering Exhibit for Duplin County Broadcasters, and that all of the facts therein, except for facts of which the Federal Communications Commission may take official notice, are true to the best of my knowledge and belief; and that I am a Registered Professional Engineer in the State of North Carolina.

Executed on September 1, 1995.

William A. Culpepper

900 Jefferson Drive Charlotte, NC 28270

704-365-9995

TRENTON, NORTH CAROLINA

NARRATIVE

This exhibit supports the attached Reply of Duplin County Broadcasters to a Counterproposal of Aurora Broadcasting in MM Docket No. 95-88. Duplin County Broadcasters (hereafter Duplin) has filed a Petition for Rule Making to change the allotment of channel 284A at Rose Hill, North Carolina to channel 284C2 at Trenton, North Carolina, and to upgrade the facilities of WBSY accordingly. Aurora Broadcasters (hereafter Aurora) filed a counterproposal to allot channel 283A to Aurora, North Carolina, precluding the Duplin proposal.

Page 3 is a spacing study for channel 221A at 35° 18′ 13" north and 76° 47′ 18" west. These coordinates are near the center of the town of Aurora. This study shows that this reference point meets the spacing requirements of §73.207 except for the licensed facility of WQSL, channel 222C2, at Jacksonville, North Carolina, and for a non-commercial educational application of American Family Association (hereafter AFA) on channel 220A at New Bern, North Carolina (BPED-950626MA).

A license application has been filed to cover the WQSL construction permit (BLH-950612KD). Upon grant of the license, the conflicting site will be deleted.

A facility equivalent to that applied for by AFA on channel 220A at New Bern can be accommodated on channel 211. Page 4 is a study showing the relationship of the alternate New Bern channel 211 protected and interfering contours to the relevant contours of other stations and proposals, as well as spacings to stations and proposals on the fifty-third and fifty-fourth adjacent channels.

WECT, Wilmington, North Carolina is the only "affected" channel six station of the substitute channel 211 proposal. Figure 1 shows that the 67.3 dBu interfering contour of the channel 211 facility does not overlap the 47 dBu protected contour of WECT-TV. Also, an applicant for channel 211 at New Bern would be entitled to use the 6 dB directional antenna credit, making the interfering contour 73.3 dBu, further reducing the potential for interference to WECT. Figure 1 conclusively demonstrates that substitution of channel 211 for channel 220 at New Bern will not create interference to television station WECT.

Since the reference point proposed for Aurora in this reply is near the center of the town, and because of the clearance to other stations, there is reasonable assurance that a transmitter site will be available should anyone elect to apply for a construction permit.

NARRATIVE...(continued)

Trenton has a population of 248, and Aurora has a population of 654. However, the population inside the 60 dBu contour of a class C2 facility at the Trenton reference point will cover an area of 8559 square kilometers and 347,878 people, while a class A facility at the reference point preferred by Aurora Broadcasting will cover only 2134 square kilometers and 31,096 people. (Population data is taken from the 1990 Census Bureau data.)

Trenton is the county seat of Jones County. Jones county has a population of 9414, and there is no broadcast station assigned to any community in the county. Aurora is in Beaufort County, where Washington is the county seat.

Washington has four broadcast stations (WCZI-FM, WDLX-FM, WRRF-AM, and WTOW-AM). Bellhaven, another town in Beaufort County, has an FM station (WKJA-FM). There are now five broadcast stations in Beaufort county, and implementation of the Aurora Broadcasting counterproposal would make six, whereas Jones County has no broadcast station, and adoption of the Duplin proposal would provide Jones County with its first local service.

Figure 2 shows the 60 dBu contour of a class A facility at the Aurora Broadcasting reference point, operating with 6 kilowatts at 100 meters HAAT. Also shown are 60 dBu contours of licensed FM stations that are now providing full-time aural service to the area. It is shown on this figure that the area that would be covered by the Aurora proposal now receives a minimum of six full-time aural services, therefore, the allotment of channel 283A to Aurora will not provide service to any under-served area. Stations shown on Figure 2 are identified on page 6.

WILLIAM CULPEPPER & ASSOCIATES 900 JEFFERSON DR - CHARLOTTE NC 28270

DUPLIN COUNTY BROADCASTERS STUDY AT AURORA, NORTH CAROLINA

REFERENCE 35 18 13 N 76 47 18 W		Current CHANNEI	rul		cings L MHz -		DATA	AY DATES 07-28-95 08-31-95
CALL	CH#	CITY		STATE	BEAR'	D-KM	R-KM	MARGIN
* WQSL WQSL.C AP218 WRSV WMYK.C	222C2 222C2 218C2 221A 221C3 221A	New Bern Jacksonville Jacksonville Atlantic Beach Rocky Mount Moyock Moyock Moyock Moyock		NC NC NC NC NC NC NC	233.5 222.9 214.7 189.5 305.6 19.3 19.3	27.75 83.96 105.83 62.40 123.21 155.59 155.59	54.5 114.5 141.5 114.5	-43.75 * -21.54 * 0.33 < 7.90 8.71 14.09 41.09 41.09

^{*} A license application has been filed for this facility (BLH-950612KD).

CH# 211A 90 1 MHz DUPLIN COUNTY BROADCASTERS

INTERPERENCE CHECKS WITH PROP, NEW BERN, NC at N LAT. 35 09 18 W. LNG. 77 02 05

Protected F(50-50) 60 dBu = 13.26 km

F(50-10) 40 dBu = 46.78 54 dBu = 18.25 80 dBu = 4.07 100 dBu = 1.61

CH# CALL	TYPE * IN * * OUT *	BEARING	DISTANCE	LAT.	PWR (kw)	INT (k	m) PRO(km)
CITY	STATE LICENSEE	<		LNG.	HAAT (M)	COR (M	!) FILE #
209C WCPE.C	CP DCN 107.0 76.4	304 2	157.31 km	35 56 25	100.00	37.00	76.88
Raleigh	NC Educational Information Co	124 2	97 75 Mi	78 28 45	362.0	462	BPED930125IH
FCC Comment > From	channel 209C1						
209C1 WCPE	LI CN 115.6 88.8	304.2	157.31 k m	35 56 2 5	100.00	28.47	64.47
Raleigh	NC Educational Information Co		97 75 Mi	78 28 45	207.0	310	BLED930916KC
FCC Comment > *To c		124 . 2	,, , iii	,0 20 15	207.0	310	BEEDJOOJIONE
Tee comments > 10 c	Maimer 2000						
210C2 WRVSFM	LI CN 72.0 90.5	30.4	145.51 km	36 16 55	41.00	60.24	36.71
Elizabeth City	NC Elizabeth City State Unive	210.4	90 42 Mi	76 12 44	70.0	73	BLED910110KD
211A WHGG	LI CN 109.0 99.2	33 9.3	155.91 km	36 28 02	0.86	33.70	9.90
Roanoke Rapids	NC Appalachian Educational Co		96.88 Mi	77 39 06	26.0	75	BLED1045
Rodioke Rapius	Ne Apparachian saucacional co	137.3	70.00 MI	77 35 00	20.0	73	BEEDIGGS
211A WHGG.A	AP CN 94.8 92.7	339.3	152,29 km	36 26 13	0,76	44.21	12.78
Roanoke Rapids	NC Appalachian Educational Co	159.3	94.63 M i	77 38 12	53.0	96	BPED950111ID
211C1 WHMCFM	LI DEY 84.8 131.8	235.4	232.51 km	33 57 05	30.00 1	34.48	53.91
Conway	SC South Carolina Educational	56.4	144.48 Mi	79 06 31	215.0	235	BLED850215LP
211A WCCE	LI CN 90.0 96.9	280.9	157.62 km	35 24 36	3.00	54.35	13.89
Buies Creek	NC Campbell University, Inc.	100.9	97.94 Mi	78 44 21	32.0	99	BLED1308
20202 02001	Ne dampsell surrexpire, inc.	20(.)		70 11 21	3,110		
212C3 WKNS.A	AP CN 21.0 30.9	292 6	76.7 7 km	35 25 01	7.80	42.49	27.60
Kinston	NC Craven Community College	112.6	47.70 Mi	77 48 57	84.0	116	BPED950214ME
FCC Comment > From	channel 213A-Application Returned	950511-	et For Reco	n 950602			
Application reinsta	ted nunc pro tunc 950609						
213A WKNS	LI CN 31.9 31.6	279.5	49.25 km	35 13 36	3.00	4.14	13.60
Kinston	NC Craven Community College	99.5	30.60 Mi	77 34 06	30.0	27	BLED1817
FCC Comment > *To cl	• •			•			
214C1 WOTJ *	LI CN 32.8 1.6	153.8	52.05 km	34 44 03	60.00	5.50	48.88
Morehead City	NC Grace Christian School	333.8	32.34 Mi	76 46 58	115.6*	117	BLED881223KA
> Reference HAAT at	153.8 degrees = 53.4 M, Pwr.=]	kW. Pro	Dist = 13.	.7 km, Int.	Dist. =	1.61 km	
T C DOLLARIONAUTOS	MONE POLINIO						
I.F. RELATIONSHIPS:	NONE FOUND						

I.F. RELATIONSHIPS: NONE FOUND

Nearest CH 6 Grade B =WECT $\,$ at 15.8 km, Distance= 143.28 Azimuth = 243.8 Deg. T.

^{*} Uses actual antenna radial HAAT and power toward reference

TRENTON, NORTH CAROLINA

IDENTIFICATION OF STATIONS SHOWN ON FIGURE 2

WDLX CH 227C WASHINGTON, NC

WNBR CH 231C3 ORIENTAL, NC

WRNS CH 236C KINSTON, NC

WPNC CH 240A PLYMOUTH, NC

WRHT CH 242C1 MOREHEAD CITY, NC

WKZF CH 250A BAYBORO, NC

WCZI CH 252A WASHINGTON, NC

WTND CH 258C2 GRIFTON, NC

WKJA CH 266C2 BELHAVEN, NC

WIKS CH 270C1 NEW BERN, NC

WERX CH 273C2 EDENTON, NC

WKQT CH 277C1 NEWPORT, NC

WCBZ CH 279C1 WILLIAMSTON, NC

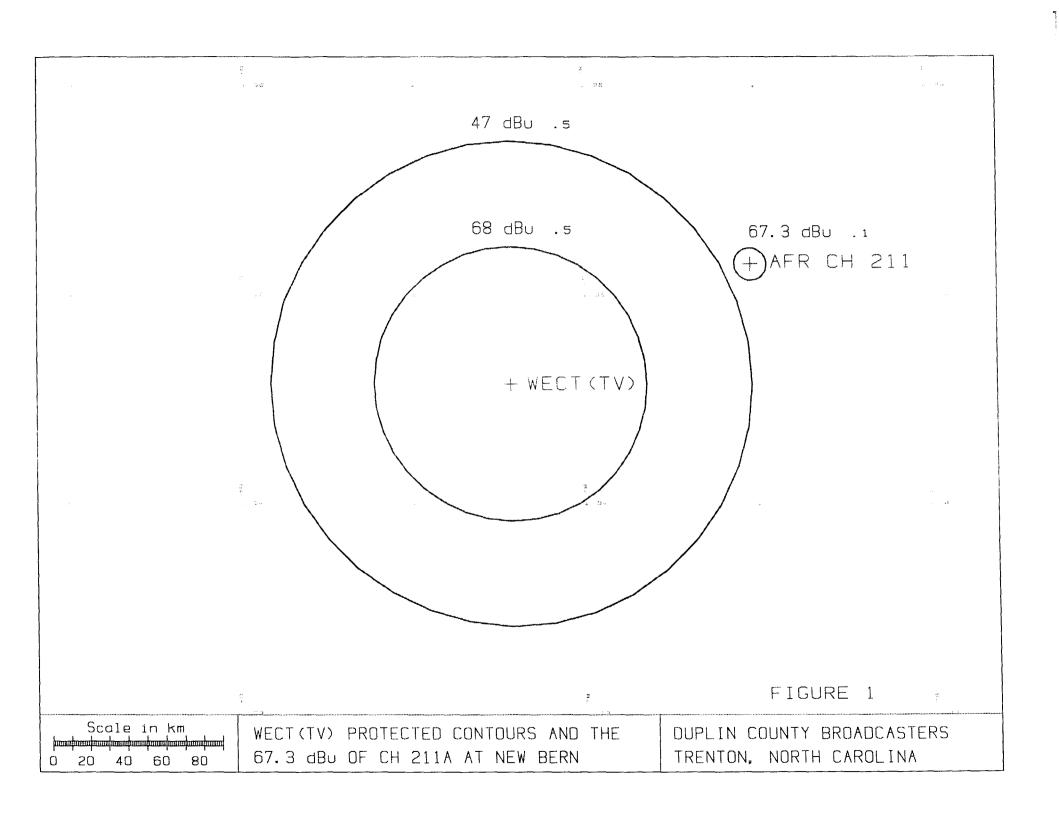
WRSF CH 289C1 COLUMBIA, NC

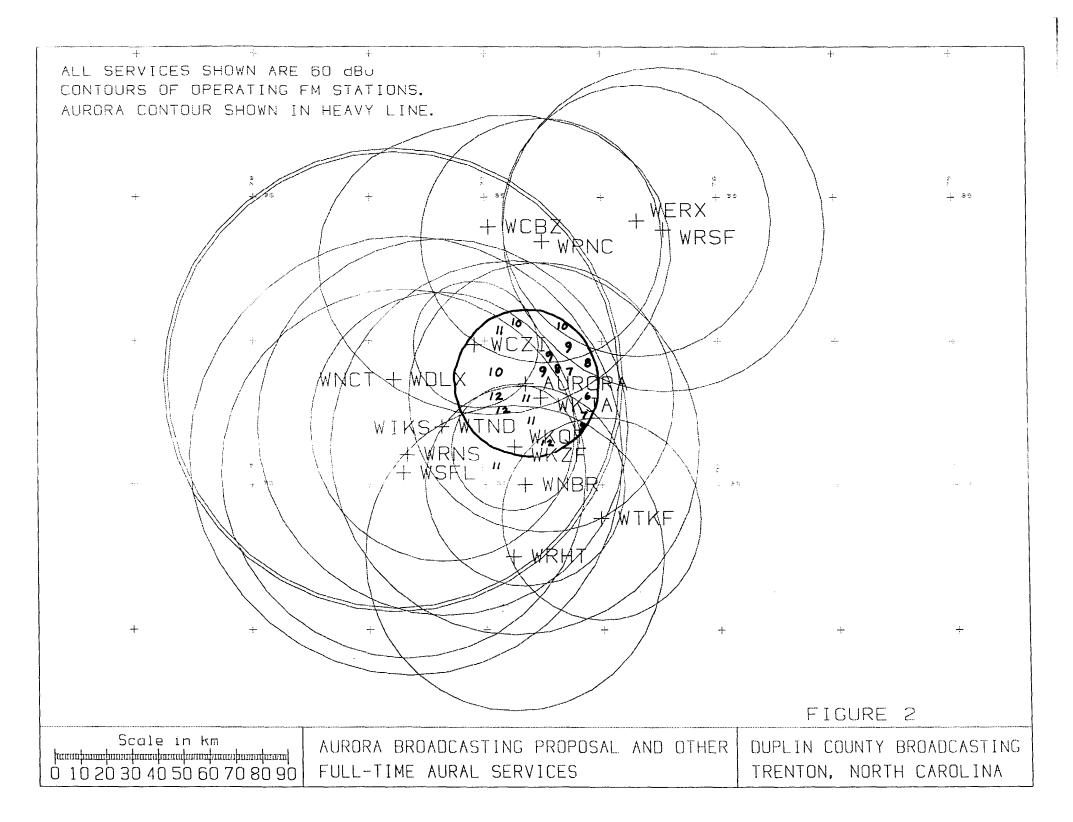
WSFL CH 293C1 NEW BERN, NC

WTKF CH 297C3 ATLANTIC, NC

WNCT CH 300 GREENVILLE, NC

Note: This list contains FM stations only that provide full-time aural service to the area that would be served by the Aurora Broadcasting proposal on channel 283A at Aurora, North Carolina.





AMERICAN FAMILY RADIO

P.O. Drawer 3206 • 107 Parkgate • Tupelo, Mississippi 38803

601-844-8888 FAX 601-844-9176

September 1, 1995

Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

This is to advise that American Family Association agrees to file an amendment to it's application for a new Non-commerical Educational FM station in New Bern, North Carolina, to change the proposed frequency from channel 220 to 211. This change will be made to accommodate a proposal for a new Commercial Allotment on channel 221 at Aurora, North Carolina.

Donald Wildmon

President

American Family Association

Sold E. Will

С

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)		
Amendment of Section 73.202(b),)	MM Docket No.	95-88
Table of Allotments,)	RM-8641	
FM Broadcast Stations.)		
(Rose Hill and Trenton,)		
North Carolina))		

To: Chief, Allocations Branch

REPLY COMMENTS OF DUPLIN COUNTY BROADCASTERS

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2.	Haritt, <u>supra</u> , "Town of Trenton"
3.	Riggs, Sondra Ipock, <u>History of Jones County</u> , NC, NCR 975.621H at page 80
5.	Declaration of Joffree Leggett, Mayor of the City of Trenton, North Carolina
6.	Declaration of Robert Mason, Jones County Sheriff, Trenton, North Carolina
7.	Declaration of Glenn Spivey, Town Clerk, Trenton, North Carolina
8.	Excerpts from The Official Directory of Sprint/Carolina Telephone, New Bern (November 1994)
9.	North Carolina Cooperative Extension Service, North Carolina State University College of Agriculture & Life Sciences, Jones County Cooperative Extension Summer Programs
10.	Haritt, <u>supra</u> , "The John D. Larkins, Jr. Federal Building, Trenton, North Carolina"
11.	Haritt, supra, "The Elder Statesman of Trenton"
12.	Haritt, <u>supra</u> , "Brock Mill"
13.	Engineering Exhibit, by William Culpepper & Associates
14.	Declaration of Patricia Platt, Operational Manager, WEGG(AM)/-WBSY(FM)

SUMMARY

Duplin County Broadcasters ("DCB"), licensee of FM Station WBSY, replies to comments filed by Topsail Broadcasting, Inc. ("TPI"), licensee of WZXS(FM), Topsail Beach, North Carolina, and W&B Media, Inc. ("W&B"), licensee of WSFL-FM, New Bern, North Carolina, with respect to DCB's request for an amendment to the FM Table of Allotments, to reassign Channel 284 from Rose Hill to Trenton, North Carolina, upgrade the allotment from Class A to Class C2, and modify the license of WBSY accordingly. DCB's proposal would introduce first local aural service to Trenton, which is not in an Urbanized Area (but is the county seat of Jones County, North Carolina), as well as provide service to increased populations and The proposal would be a preferential arrangement of areas. allotments, as Trenton would receive its first local aural service, while Rose Hill would continue to receive local service from WEGG(AM). Any loss areas would continue to be well-served by at least five aural services.

There is no basis in law or fact to deny Trenton a first local service preference applying the criteria set forth in RKO General, Inc. (KFRC) and Faye and Richard Tuck. When the established criteria are applied to Trenton, it is clear that Trenton is a self-governing, independent and historical community, deserving allotment of its first aural service. Contrary to the Commentors' allegations, Trenton does not depend on, and does not perceive itself as a part of, one or more of the scattered, non-adjacent North Carolina

communities of Jacksonville, New Bern, Kinston, Havelock, and/or Goldsboro mentioned by the Commentors.

It is further demonstrated that Trenton should not be deemed a "quiet village." Allotments have previously been made to communities with attributes similar to Trenton, notwithstanding efforts of objectors to depict those places as falling under the "quiet village" policy.

Although Trenton presently receives aural service from out-oftown stations, it is axiomatic that such reception is not a substitute for local service.

The proposed relocation will not deprive Rose Hill of its only aural service. Rose Hill will continue to be served by WEGG(AM), which is simulcast by WBSY for a substantial part of the day.